

Value Proposition



AMCHAM
COLOMBIA
CÁMARA DE COMERCIO
COLOMBO AMERICANA
ANTIOQUIA Y CALDAS

Sponsors



Postobón



Our purpose

We facilitate and promote free trade, investment, tourism, cooperation, and knowledge transfer between Colombia and the United States. We create value for our members by providing timely insights on key business trends, high-impact events, and powerful networking opportunities.

Trade Center



▶ Market Research

- **Trade flow overview:** Identifying product tariff codes, analyzing U.S.–Colombia trade statistics, and pinpointing the U.S. states with the highest import potential to guide your market entry strategically.
- **Sector and trend analysis:** Evaluating market trends, competitive landscapes, and industry opportunities.
- **Strategic Insights:** Recommending key trade shows and sharing vital regulatory updates to guide decision-making.
- **Lead Generation:** Providing curated lists of qualified buyers and prospective partners.
- **International Trade Advisory & Assessment:** Guided sessions where you present your portfolio and receive strategic recommendations to strengthen your international expansion process.



▶ Business Agendas and Missions

- **National and International Business Agendas:** Includes an initial alignment session, strategic agenda planning, B2B meeting coordination, and comprehensive logistical support.
- **Exploratory and Trade Missions (Inbound/Outbound):** Strategic goal-setting, curated agenda planning, corporate meeting coordination, and full logistical support throughout the mission.
- **Access to B2B Business Platform:** Connect directly with other member companies through our exclusive, members-only online portal.
- **U.S. Visa (B1/B2) & Global Entry Assistance*:** Guided assistance with gathering required information, submitting forms, and scheduling your consular appointments.

*Please note: While we provide comprehensive support, AmCham Antioquia & Caldas cannot guarantee application approvals or influence official processing times.

Communications and Networking



- ▶ Networking opportunities
- ▶ Brand positioning through our digital channels
- ▶ Exclusive access to various committees: Intellectual Property, Tax, and Foreign Trade.
- ▶ Executive conferences, specialized training sessions, strategic meetings, and industry webinars.

Signature events

- ▶ Annual General Assembly
- ▶ Annual Golf Tournament
- ▶ Reaching the American Market Talk
- ▶ Bilingual Job Fair
- ▶ Member Meetups
- ▶ 4th of July
- ▶ Thanksgiving Celebration

For more information:
comunicaciones@amchamedellin.com
(+57) 314 585 01 96
amchamedellin.com

Calle 4 Sur # 43A - 195 office 163D
Medellín, Colombia.